Understanding Investor Behavior
A Brief Look at the Investment Decision-Making Process

› The Importance of Having The Right Mix™
› Common Investing Behaviors
› Overcoming the Pitfalls That Undermine Success

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The Importance of Having The Right Mix™

Asset allocation not only matters, it is one of the most important factors driving long-term performance. Yet, many investors aren’t applying the principles of asset allocation and diversification as beneficially as they could. To understand why, AllianceBernstein surveyed over 500 financial advisors and 1,000 investors on their knowledge, perceptions and behaviors regarding asset allocation.*

Asset Allocation Matters
A majority of financial advisors believe that effective asset allocation:
• Could cut investor losses in a bear market;
• Is more important to investment returns than individual stock selection; and
• Should be the primary basis of a client’s portfolio.

Investors on Diversification
A majority of investors believe that they:
• Can create a proper asset allocation plan;
• But have held on to an investment too long; and
• Believe it’s harder to sell a winner than admit they’re wrong to a loved one.

The Challenge of Diversification
A majority of financial advisors believe that:
• Very few investors rebalance as often as they should;
• Attention to top performers causes clients to lose focus; and
• Volatile markets can affect clients’ adherence to a financial plan.

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* Source: The data presented here were gathered through a telephone survey conducted by Mathew Greenwald & Associates, Inc., on behalf of AllianceBernstein Investments and Financial Planning magazine.

We conducted telephone interviews with 500 financial advisors and 1,000 investors. All advisors surveyed had been practicing for at least five years and were responsible for a minimum of $25 million in assets under management. All investors surveyed were solely or jointly responsible for making financial and investment decisions for their households, had a household income of $75,000 or more and had household investable assets of $75,000 or more.
Common Investing Behaviors

All too often decision making about investing is influenced by emotions and unconscious biases that cause people to make sub-optimal choices. Among the most damaging are those biases that drive individuals to chase strong investment returns, which make investors reluctant to rebalance portfolios and cause them to overreact to short-term volatility. Following are some sample behaviors that undermine success.*

Investor Certainty Bias

In the example shown, an investor can choose option A, wherein there is an 80% chance of receiving $4,000 and a 20% chance of receiving nothing (expected value: $3,200). Or, the investor can choose option B and receive $3,000 with certainty. The results were that 80% chose option B even though option A had a greater expected value and in 4 out of 5 cases, investors would receive $1,000 more money.

Investor Loss-Averse Bias

In this example, an investor can choose option A, wherein there is an 80% chance of losing $4,000, but a 20% chance of experiencing no loss (expected loss: $3,200). Or, the investor can choose option B, wherein the investor will incur a $3,000 loss. The results were that 92% chose option A over the certain loss even though the expected value of the gamble is actually a larger loss.

A Disproportionate Trade-Off

It is evident from this and other tests that losses loom larger than gains. For most investors, the pain of a given loss significantly exceeds the pleasure of an equivalent gain. In fact, research on the subject shows that we equate losses and gains in a ratio of about 2:1.

The Importance of Feeling Secure

Here’s another example. Two groups were asked to form a portfolio of two investments, weighting each as they saw fit. The first group received returns based on monthly outcomes and the second group received returns based on yearly results, in both cases covering the same time frame. Even though the track record was identical over the period, because the frequency of negative reports was 39% with the monthly returns and only 14% with the yearly returns, the amount allocated to stocks by each group differed significantly.

The Impact of Negative Returns

In this same example, when the two groups, monthly returns and yearly returns, received data that never included a negative report, this resulted in identical stock allocations for each group. It’s clear that excessive emphasis on near-term returns will almost surely lead clients to make sub-optimal choices when it comes to volatile assets.

Misjudging Longevity

Another less than optimal decision is made by investors when they are asked to estimate their life expectancy. The majority of retiring males think they will live to age 80 or less.

The Reality of Retirement

In actuality, a male age 65 has a 50% chance of living past 85 and a 25% chance of living beyond age 92. In addition, when it comes to females, their life expectancy is even longer. And when considering a couple at age 65, there is a 50% chance that at least one spouse will live beyond 92 and a 25% chance that one spouse will live beyond age 97. This is the reality of retirement.

<p>| Loss Aversion Distorts Asset Allocation |</p>
<table>
<thead>
<tr>
<th>Investors Receiving:</th>
<th>Monthly</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency of Negative Reports</td>
<td>39%</td>
<td>14%</td>
</tr>
<tr>
<td>Stock Allocation</td>
<td>41%</td>
<td>70%</td>
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<tr>
<th>Eliminate Loss Aversion and Rational Choice Predominates</th>
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<tr>
<td>Investors Receiving:</td>
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<tr>
<td>------------------------</td>
</tr>
<tr>
<td>Frequency of Negative Reports</td>
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<td>Stock Allocation</td>
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<table>
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<tr>
<th>Retiring Males Estimate Their Life Expectancy</th>
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<tbody>
<tr>
<td>Age 85 or More</td>
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<tr>
<td>Age 80 to 84</td>
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<tr>
<td>Age 80 or Less</td>
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Source: Society of Actuaries 2003 Retirement Survey

<table>
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<tr>
<th>A Lifetime Is Longer Than You Think!</th>
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<tbody>
<tr>
<td>Male Age 65</td>
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<tr>
<td>Female Age 65</td>
</tr>
<tr>
<td>Couple Ages 65</td>
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</tbody>
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Source: Society of Actuaries Annuity 2000 Mortality Table
How to Overcome the Pitfalls of Investing

One way to take the emotion out of investing is to invest in diversified portfolios with low-correlation assets. At AllianceBernstein we follow five basic steps to maximize investor returns over the long run.

1. Step 1: Diversify Across Asset Classes
2. Step 2: Blend Growth and Value Styles
3. Step 3: Globalize the Portfolio
4. Step 4: Rebalance
5. Step 5: Maximize After-Tax Returns

The Strategy

Essentials of a Well-Balanced Portfolio

A Disciplined Approach to Help Meet Investor Goals

The Benefit of Combining Asset Allocation with Rebalancing

The chart below shows the blended historical index returns for a low-correlation portfolio from 1970 to 2005. We used market benchmark indices and allocated them into a hypothetical portfolio that matched the target allocations shown above. The green in the chart indicates positive returns, and red reflects a loss for each calendar year. All indices were rebalanced on a monthly basis. This simulated portfolio achieved positive annual returns 98% of the time—even though 40% of the investment was in bonds. And of course, the compounded annual return of 10.7% over this period would likely have satisfied many investors’ long-term goals.

Investment Strategies from an Industry Leader

AllianceBernstein L.P. Overview*

> Total assets under management of approximately $635 billion worldwide for institutions, high-net-worth and retail investors
> Over 35 years of investment management experience in growth, value, fixed income and style-blend investing
> An industry leader in research with over 3501 analysts located around the world, including 109 sell-side analysts

*As of April 30, 2006

1Data represents total analysts for AllianceBernstein L.P., including the sell-side analysts of Sanford C. Bernstein & Co., LLC (“Bernstein”), whose research reports and analyses are distributed to its institutional brokerage clients, including its affiliate AllianceBernstein Investments. The investment recommendations made in the research reports distributed by Bernstein may differ from those indicated by the investment management processes at AllianceBernstein Investments.

Investment Strategies for Every Investor

For nearly four decades, AllianceBernstein has provided investment services to a diverse group of clients, including some of the largest institutional investors in the world. Our primary business goal is to design diversified investment strategies that help our clients build and preserve wealth during their lifetimes.

Our portfolios include wealth, style-blend and style-pure strategies. These investment strategies, together with our global, innovative research, and our disciplined, principled investment processes, make AllianceBernstein one of the most powerful investment organizations in the industry.

Our investment services come in a variety of platforms to suit individual needs, including:

• Mutual Funds
• Education Strategies
• Retirement Services
• Separately Managed Accounts
• Subadvisory Services

A Word About Risk — For the chart on the previous page, this type of approach allocates its investments among multiple asset classes which will include U.S. and foreign securities. Within each of these, this approach will also allocate its investments in different types of securities, such as growth and value stocks and real estate investment trusts. The risks associated with each of these classes are described in the prospectus. This approach invests in securities of non-U.S. issuers. International investing involves risks not associated with U.S. investments, including currency fluctuations and political and economic changes. This approach may at times use certain types of investment derivatives, such as options, futures, forwards and swaps. The use of leverage and other derivatives involves their own specific risks and is not suitable for all investors. Investments in bonds are subject to certain risks. Their prices may fluctuate based on changes in the general level of interest rates or credit-quality ratings. Changes in interest rates have a greater negative effect on bonds with longer maturities than on those with shorter maturities. This approach systematically rebalances its allocations in these asset classes to maintain their target weightings. There can be no assurance that rebalancing will achieve its intended result, and the costs of rebalancing may be significant over time.

You should consider the investment objectives, risk, and charge and expenses of the Fund carefully before investing. For a free copy of the Fund's prospectus, which contains this and other information, visit our website at www.alliancebernstein.com or call AllianceBernstein Investments at 800.227.4618. Please read the prospectus carefully before investing.

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