

Executive Summary

The last 12 months has seen a significant change in market dynamics and sentiment for European commercial real estate. Gone are the days of ultra-low cap rates, excess liquidity and cheap debt. Traditional lenders (i.e., banks) are tightening their belts and growing increasingly selective regarding the type and amount of lending opportunities they pursue. As a result, alternative lenders are capturing increased market share and benefiting from greater choice when it comes to which opportunities they pursue.

This increased choice is resulting in a material upgrade to the average quality and risk/return profile of investments being made by alternative lenders in Europe.

Historic Catalyst

As we highlighted in our last piece the "(Re)emerging Funding Gap in Europe", banks' existing regulatory regime, combined with the current rising rate environment, is the catalyst for reducing bank lending volume and risk appetite. And while this dynamic is at play in nearly every market and asset class globally, its effects are felt more acutely in the European commercial real estate debt market due to the sector's continued overreliance on banks as the primary source of funds.

Quantifying the opportunity set for alternative lenders, with banks representing c. 90% market share, a 10% reduction in their lending appetite would translate to a near doubling of the market share for alternative lenders.

Bank Lending Market Share 90%	81%	10% Reduction
Alternative Lender Market Share		
10%	19%	90% Growth

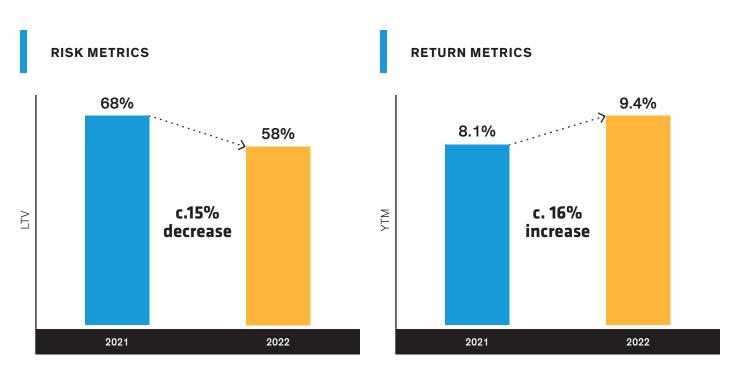
Key Impacts

Current market dynamics are having a positive impact on new lending activity for alternative lenders in three key areas:

- 1. Economics—returns are increasing. This is in part due to most European loans being floating rate and as base rates rise, this benefit is passed onto investors. In addition, and due to reduced liquidity in the market, lenders are also able to charge increased risk and illiquidity premia, driving total returns higher.
- Risk—credit metrics and structure (covenants) are improving.
 Lenders have greater negotiating power, resulting in more protected positions (e.g., lower LTVs) with greater equity cushions to insulate the lender's position.
- 3. Quality—as alternative lenders have the luxury of greater choice, the profile of the average borrower, business plan and collateral that lenders choose to back is being upgraded. Banks are shedding market share and with it letting go of higher quality opportunities which were once out of reach of alternative lenders.

Case Study

Our thesis can be demonstrated when comparing key risk/return metrics of loans originated on AB's European Commercial Real Estate Debt platform between 2021 and 2022:



Historical analysis and current forecasts do not guarantee future results. As of December 31, 2022 | **Source**: AB

Conclusion

It is an attractive time to be an alternative lender in Europe. Banks' rapid retreat from the market is creating a significant funding gap. Alternative lenders, who are not constrained by the same regulatory frameworks as banks, are well placed to fill this gap and provide the much-needed flexibility and certainty of execution to the borrower community. European commercial real estate debt remains a nascent market with respect to the presence of alternative lenders. Unlike the US, there are relatively few

institutional debt platforms which have the ability to scale to meet the current opportunity set. Fund raising—even for the largest platforms—takes considerable time and thus we believe that the current market dynamics are likely to persist until such time as (i) interest rates fall considerably (which we do not anticipate in the near term) and/or (ii) material new capital is raised by alternative lenders to return the debt markets to equilibrium. Until this occurs, we expect that established alternative lenders, such as AB, will be well positioned to capture increased market share and deliver premium returns for their investors.

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